

For Immediate Release  
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Are you ready to expand beyond the Electric Slide and learn to dance the salsa or rumba?

Are your needs to jump on inflatables being met?

Do you want to see what's on the other side and go on board The Bio Bus?

**Now's your chance!**

**THE NATIONWIDE INSURANCE LATINO EXPO 2002 at the CT EXPO Center,  
Hartford, exit 33 off I91  
Is this weekend and  
IT'S FREE ADMISSION FOR EVERYONE!**

**The Latino Expo is this Saturday 10 – 5 and Sunday 12N – 5.**

**Two days of opportunity, Food and Fun! If you are starting a business, buying a home, choosing a school or looking for a new job, you will find it all over the 2 days.**

**CHECK OUT THESE 16 EDUCATIONAL SEMINARS-HOSTED BY SOME OF THE MOST SUCCESSFUL HISPANIC LEADERS IN OUR COMMUNITY.**

**Saturday**

**10:00 – 11:00 Understanding Insurance for Home, Car and Life (Nationwide Insurance)**

**11:00 – 11:30 School to Career and The Bio Sciences (CBIA-Children's Medical Center)**

**11:30 – 12:00 Learn What a Bank Can Do For You (Fleet)**

**12:00 - 12:30 Developing Business Plans (SBA)**

**12:30 - 1:00 Safety Program (National Latino Children's Institute-Nationwide Insurance)**

**1:00 - 2:00 Import/Export (US Dept. of Commerce-Export-Trade Assistance, Fleet,  
Attorney Lowry, Brown & Welsh, PC)**

**2:00 - 3:00 HR Issues for Small Business (CBIA)  
Common Tax Issues all Small Business Should Know About (Santa Mendoza),  
How to Effectively Manage Employees in a Small Business (Miguel Escalera)**

**3:00 – 4:00 Procurement Opportunities (CBIA)  
Explanation of the CT Minority and Women Owned Business Set Aside  
Program and E – Partner and Taking Advantage of CT's Smart-Start Unit**

**4:00 - 4:30 Safety Program (National Latino Children's Institute-Nationwide Insurance)**

**4:30 – 5:00 Malsha/Digital 2000 Sprint PCS New Business Opportunities**

### **Sunday**

**12:00 – 12:30 Safety Program (National Latino Children's Institute-Nationwide Insurance)**

**12:30 - 1:00 Pro-Net-Register for Set-Aside Programs (SBA)**

**1:00 - 1:30 School to Career (CBIA and CT Children's Medical Center)**

**1:30 - 2:00 Theft and Fire Prevention (Travelers)**

**2:00 - 3:00 Workforce Development (CBIA) (Capital Region Workforce Development  
Board and Community Renewal Team)**

**3:00 – 4:00 Insurance for Home, Car and Life Insurance (Nationwide Insurance)**

**4:00 – 5:00 Safety Program (National Latino Children's Institute and Nationwide Insurance)**